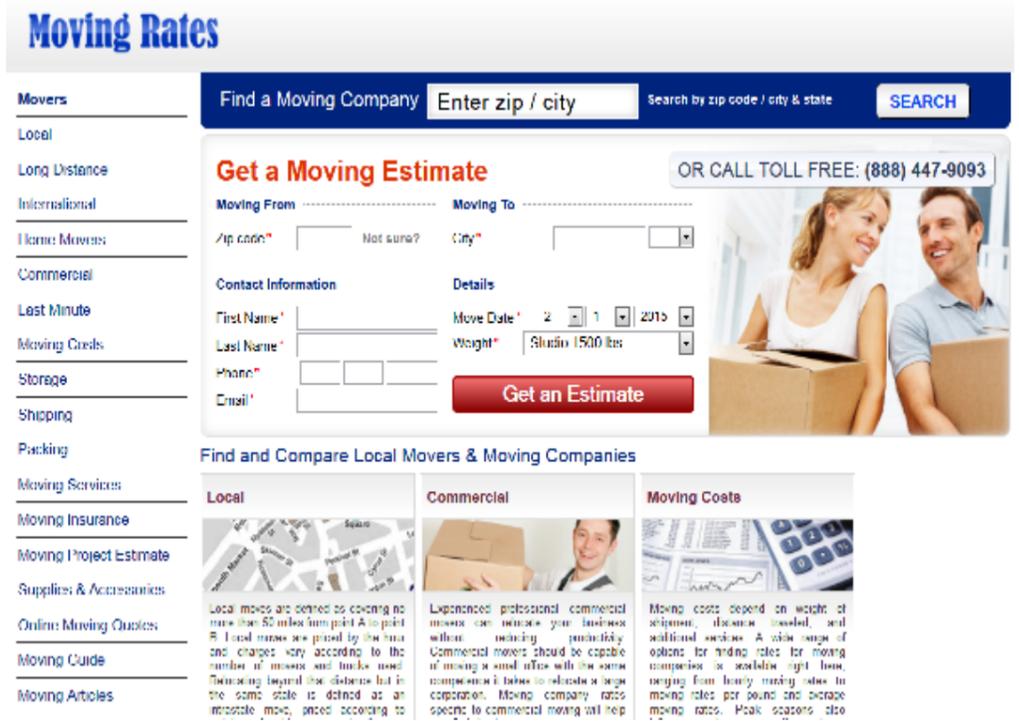


Profile: moving-rates.com

Moving-rates.com is part of a network of nationwide websites that offer professionals across the US affordable online advertising solutions while generating traffic from leading search engines.

Included in the network are the following websites:

- **Moving-rates.com**- The fastest growing moving index in the States
- **Topelectricians.com** – With high rankings in all major search engines, topelectricians.com generates a vast array of residential, commercial and emergency electrical jobs, and provides users helpful tips on a wide range of electrical issues.
- **Remodeling-companies.com** – In addition to providing many home design ideas and solutions, remodeling-companies generates online requests for a wide range of remodeling jobs.
- And many more websites....



Our websites receive a large amount of targeted online traffic from various sources, including but not limited to: Google, Yahoo!, Bing, Citysearch, local.com, Yelp, Kudzu, openlist, and many others...

How does it work?

Simple!

- 1 Potential customers reach moving-rates.com through one of the abovementioned online platforms
- 2 Customers then contact our dispatch center – either by submitting an online form specifying their job request, or by calling the center directly.
- 3 Based on the customer's location and specific job needs, our dispatch center sends his or her request to our moving companies' advertisers in each location.



Stats:

Website Performance

- Over 22,000 unique visits per month
- Over 40,000 page views per month
- Average time on site 2:07 min's

Visitors Stats

- Men- 48%
- Women- 52%
- Average age- 36

Common moving job requests

- Piano moving
- International moving
- Long distance moving
- Last minute moving
- Car moving
- Art moving
- Storage services
- Packing services
- Partial moving service

Electrical Job Scale

- Local Moving 60%
- Long Distance 35%
- Int'l moving 5%

Advertising:

Five great reasons to advertise on moving-rates.com:

1

It's Targeted – You receive quality leads that are relevant to you! Our dispatch center will forward you only those job requests that match your specific location and skills.



2

It's Cost Effective – With our low-cost advertising solutions you get more for less: more exposure and more jobs for a very small investment!



3

It's Flexible – There are no registration or cancellation fees at moving-rates.com. You can modify your account or close it at any point in time, no strings attached!



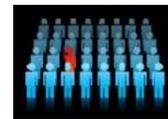
4

It's Effective – It's simple math: Targeted traffic and low cost advertising generate many leads and high return on investment.



5

It Allows Your Business to Stand Out – By advertising with moving-rates.com. You promote your business in your specific area, leading to many more potential customers in your vicinity.



Advertising Options & Pricing:

Moving-rates.com offers three advertising options:

| What do you get for each advertising option? | Free | Gold | Pay Per Lead |
|---|------|----------------|-----------------|
| Listing in moving-rates.com | V | V | V |
| Full Geographical Targeting Coverage | | V | V |
| An eye catching ad spot at the top of your city page | | V | |
| Leads delivered through phone, email, text messages & App | | | V |
| Leads generated by our entire network | | | V |
| Leads through Google, Yahoo! & Bing enhanced advertising | | | V |
| "Let the web work for you" program by "Leads mill" | | | V |
| Pricing | Free | \$30 per month | \$12.5 per lead |

Note! Our **Pay per lead advertisers** enjoys leads generated by the following resources:



Contact Us:

Sales Executive:

Ori Sha, Director of Sales

sales@emismedia.com

